### Why Fluoride Deserves Public Support

A Perspective for public officials

Created for use by fluoridation advocates

#### What Makes This Issue Timely?

 Dental disease is the #1 health problem facing children in most California Counties. In schoolbased screenings of California children, it is not unusual to find 75% of all students have untreated dental decay, and over 10% have abscessed teeth with advanced infection.

#### What Makes This Issue Timely?

 There is strong community support for fluoridation. Local health professionals, nonprofit organizations, foundations and community leaders are working together in local coalitions to support this proven public measure.

#### What Makes This Issue Timely?

 Sacramento, Los Angeles, San Diego, Escondido, Mountain View, Sunnyvale and Modesto have all recently opted to fluoridate after thorough reviews. The SFPUC just voted to increase its service area receiving fluoridated water. KGO Radio, Northern California's ABC affiliate and the largest station with 1 million daily listeners supported fluoridation in an editorial that aired last month.

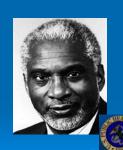
#### Who Says Fluoridation Works?



"Fluoridation is the single most important commitment a community can make to the oral health of its children and to future generations."

– Dr. C. Everett Koop United States Surgeon Genera 1981-198

#### Who Says Fluoridation Works?



"Fluoridation remains an ideal public health measure based on the scientific evidence in preventing dental decay and its impressive costeffectiveness."

David Satcher, MD, PhD
 Assistant Secretary for Health
 U.S. Surgeon General

#### Ethics of Community Water Fluoridation

"We should ask not are we entitled to impose fluoridation on unwilling people, but are the unwilling people entitled to impose the risks, damage & costs of the failure to fluoridate on the community at large. When we compare the freedoms at stake, the most crucial is surely the one which involves liberation from pain & disease."

John Harris
Center for Social Ethics & Policy
University of Manchester, England

Community Water Fluoridation is:

## SAFE

Over 55 years of use and thousands of credible peer-reviewed studies tell us this.

Community Water Fluoridation is:

## **EFFECTIVE**

Fluoridation reduces decay by up to 40% in children and 20% in adults

Community Water Fluoridation is:

## **SOCIALLY EQUITABLE**

It benefits everyone regardless of age, gender or ethnicity

Community Water Fluoridation is:

## **GOOD PUBLIC POLICY**

Much like providing vaccinations and adding vitamins to milk and cereal

#### Community Water Fluoridation is Endorsed by:

- American Dental Association
- American Medical Association
- Centers For Disease Control
- U.S. Public Health Service
- National Institutes Of Health
- American Academy Of Pediatrics
- American Academy Of Pediatric Dentistry

- American Academy Of Family Practice
- California Department Of Health Services
- California Denta Association
- Canadian Denta
   Association
- Delta Dental Plans Association
- World Health Organization
- Many, Many Others..

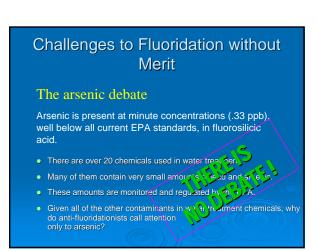
# Challenges to Fluoridation without Merit The food debate Neither the AMA, the CDC, the NIH, the USPHS, the American Dietetic Association, nor the National Academy of Sciences have made any recommendations to not consume fluoridated water given that fluoride is first in other food sources.

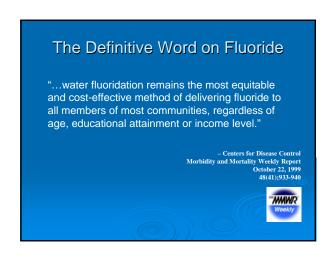












## In Summary, Water Fluoridation is: Safe Effective Economical Socially Equitable Good Public Policy